

NATURAL LANGUAGE SITE SEARCH AND MERCHANDIZING FOR HYBRIS

Celebros Conversion Technologies is a Gold hybris partner with the only certified Site Search extension for hybris.

Celebros revolutionized the e-commerce industry by pioneering intelligent, concept-based, semantic Site Search for e-Commerce merchants worldwide. Celebros caters to more than 300 e-Commerce retailers in 11 countries, representing a broad range of industry segments, revenues and catalog sizes.

As GOLD hybris partners with the only certified Site Search extension, Celebros seamlessly enhances e-Commerce businesses that are focused on growth and superior user experience, with rich, natural language Site Search, Navigation and Merchandising technologies available in 7 languages.

The Celebros learning, semantic Site Search technologies use 250 natural language and conceptual algorithms as a bridge between “human terminology and the product catalog”. Natural language Site Search, translates your customer's unique and personalized search terms (queries) that are being used in your search bar to provide the correct results, filters and refinements, every time on the first page.

Celebros clients enjoy a personal account manager that is available in their time zone and 24/7 support from our team of search and support experts – world-wide.

Learn more about boosting the conversions on your site: www.celebros.com sales@celebros.com



Our Products and Features:

- Natural Language Site Search
- Advanced and Responsive Auto Complete
- Multi-Select Navigation
- Guided Navigation
- Responsive UI's
- Dynamic Merchandising Engine
- Virtual Categories – Dynamic Landing Pages
- Cross-Sell/ Product Recommendations
- Product Finders
- Heatmapping Analytics
- Robust Conversion Analytics Reporting

- **Natural Language Processing** The Celebros Site Search understands “Human” and bridges the user's own words with the shop's catalog, in 7 languages
- **Learning Synonyms** Celebros' technologies uses advanced machine learning to infuse and optimize the solution with synonyms that are used by visitors
- **Self-learning technology** Adapting the solution's output based on customers' past actions analysis (clicks, refinement, conversions, etc).
- **Fast response time** Of <0.05 sec with 100% search results relevancy backed by over 250 search algorithms that kick in for every search query generated by a customer.
- **Best Filter Finder** An automatic tool that showcases the best search results filters for each search query based on online analysis of user behavior. The dynamic refinements support multiple selections for optimal customer experience.

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